



PLEASE TICK WHERE APPLICABLE (/)

- PR1MA CORPORATION MALAYSIA
- PR1MA COMMUNICATIONS SDN BHD
- PR1MA FACILITIES MANAGEMENT SDN BHD

- PR1MA ASSET MANAGEMENT SDN BHD
- PR1MA BRUNSFIELD CORPORATION SDN BHD
- PR1MA DEVELOPMENT SDN BHD
- PR1MA SEREMBAN SENTRAL SDN BHD

PROCUREMENT NOTICES : Request For Quotation / Proposal (RFP)

TENDER NOTICE TYPE	:	OPEN TENDER
DESCRIPTION	:	REQUEST FOR PROPOSAL : APPOINTMENT OF PUBLIC RELATIONS ("PR") AGENCY FOR PR1MA CORPORATION MALAYSIA
TENDER NO	:	RFP/001/01/2025
TENDER DETAILS	:	Tender Document Will Be Provided In Softcopy via Thumbdrive
VALIDITY TENDER DOCUMENTS	:	24th January 2025 (Friday) 9.00 am - 12nd February 2025 (Wednesday) 5:00 pm
TENDER BRIEFING & SITE VISIT	:	Auditorium PR1MA Headquarters, Oasis Square, Ara Damansara 12th February 2025, Wednesday 10.30 a.m
LAST DAY ENQUIRIES	:	13th February 2025 (Thursday) 5:00 pm
LAST DAY FOR PURCHASE	:	12th February 2025 (Wednesday) 5:00 pm
SUBMISSION DEADLINE	:	18th February 2025 (Tuesday) 5:00 p.m
TENDER MANDATORY REQUIREMENT	:	N/A
PAYMENT METHOD	:	Bank Transfer (Non Refundable) Payable to : Perbadanan PR1MA Malaysia
TENDER DOCUMENT VALUE (RM)	:	(300.00) Ringgit Malaysia Three Hundred Only
COLLECTION	:	PERBADANAN PR1MA MALAYSIA 2nd Floor, Block F, No 2, Jalan PJU 1A/7A Oasis Square, Ara Damansara 47301 Petaling Jaya Selangor
CONTACT PERSON	:	Muhammad Shafiq (shafiq.yasin@pr1ma.my) Izzaty Shazwani Rostam (izzaty.rostam@pr1ma.my)
TENDER OBJECTIVE	:	<i>The primary objective of this RFP is to appoint a PR agency that will not only continue the existing media relations and communications work but also bring fresh, creative strategies to enhance PR1MA's public engagement. The appointed agency will play a crucial role in shaping the public perception of PR1MA, ensuring the Corporation's messages align with its broader corporate vision of being a leader in affordable housing.</i>